

The Authority Effect Case Studies: Rankings & Results in 43 Hours

Why Are You Reading This...?

That might feel like an odd question to see at the beginning of a PDF *designed* for you to read and consume its message intently...

But it's an important question because the answer sets the stage for everything else we do in our businesses and ventures online.

You see, with one or two extreme exceptions aside...

You'll be reading this because you ultimately want to know how to get more customers... make more sales... online.

And when it comes to making more sales and getting more customers...



There are countless ways to optimize conversion rates, improve sales copy, increase engagement... but ultimately the only way to truly scale is to **drive more traffic**.

Drive more traffic in your own business or online venture and your profits will increase.

Drive more traffic to others and you'll be paid handsomely for it.

So this PDF, which contains many case studies of successful traffic campaigns born of using a unique, proven and yet almost completely overlooked approach... **will help you drive more traffic**, so you can get more customers, make more sales and profit higher.

Authority & “The Tipping Point” ...

One last bit of theory just quickly before jumping into the case studies...

If we want to make more sales, the surest way to do it is by generating more traffic.

Ideally that traffic will be made up of people who are interested in what we have to offer.

We call this ‘targeted’ traffic and the best place to get that is Google.

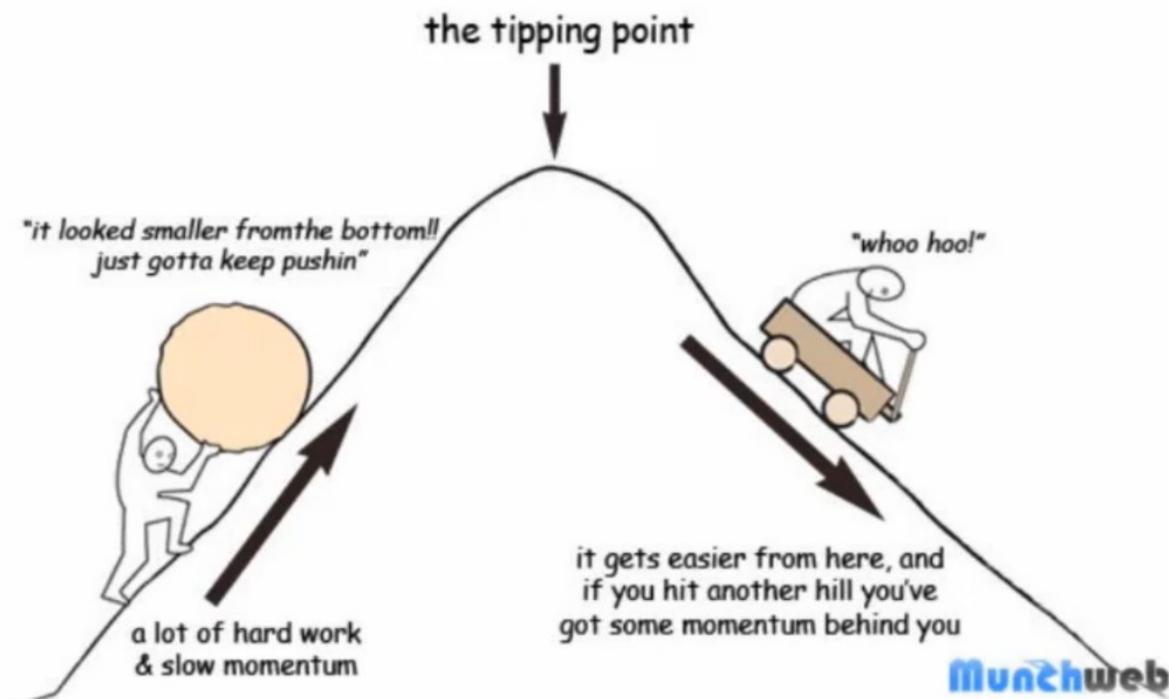
- Imagine you’re a Physiotherapist in San Diego and wanted more clients... do you think you’d benefit being the top first result in Google for ‘Physio San Diego’?
- If you were selling kitchen equipment online and marketed to people who were into the Paleo Diet... would ranking #1 for ‘Paleo Kitchen Tools’ sound good?

Ranking high in Google ultimately comes down to one simple thing... **Trust.**

Google won it’s place as the world’s #1 search engine by *‘knowing exactly what people mean when they search’* and providing them *‘exactly what they want’*.

As such, they need to trust you... and the best way to gain trust is to build **Authority.**

But if you’re starting from scratch, it takes a lot of time and effort up front....



The Sandbox & The Tipping Point...

Google places new websites in what's known as 'The Google Sandbox'.

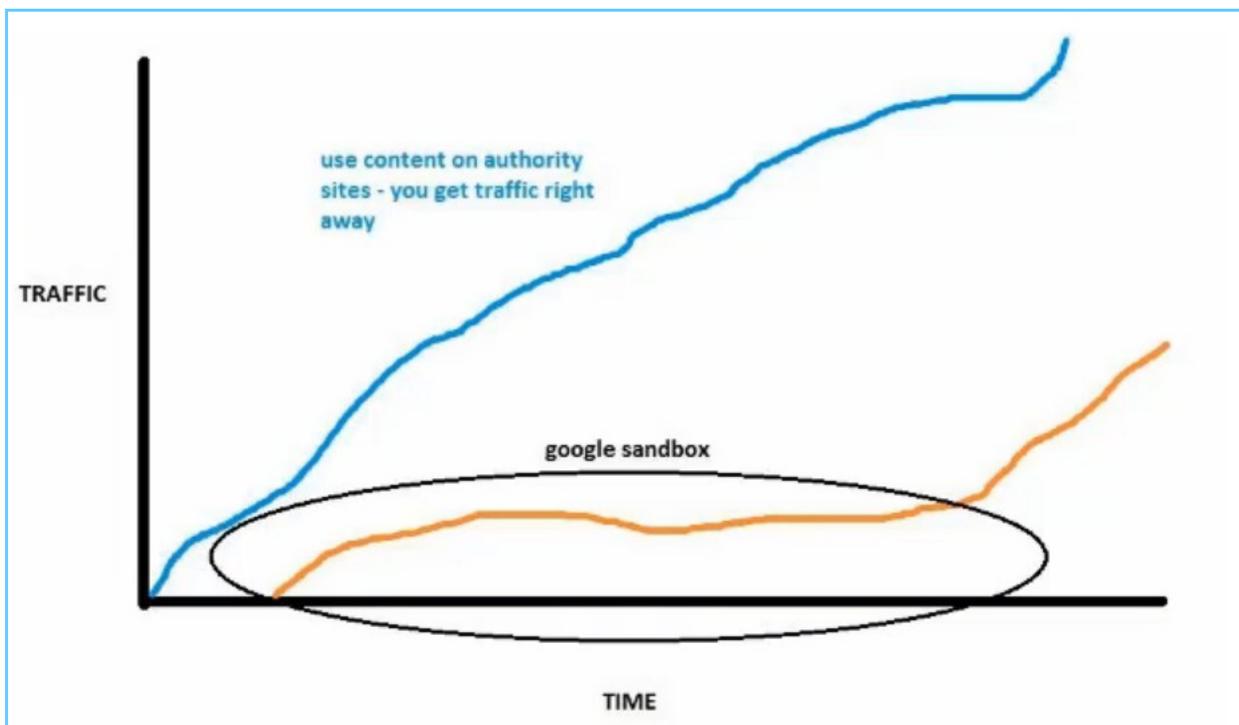
This is where Google places websites it's unsure about, doesn't trust, doesn't consider to have any kind of authority and therefore – unworthy to rank and show to its users.

Once you build enough Authority and Trust over time though, Google will eventually allow you to leave the Sandbox and start ranking you – and ranking you quickly.

If you put in the required time, work and effort with little-to-no reward up front... then eventually you hit **The Tipping Point**.

At this point, you *have* Authority in the eyes of Google, the traffic comes to you and everything becomes a lot easier from there.

Here's a rough diagram to demonstrate:



It takes months (even years) creating content consistently to eventually win Google's Trust and exit the 'probation' period known as the Google Sandbox...

The Orange Line is the way most people approach things... it's slow and takes a long time to see the rewards of your efforts.

The Blue Line is what we propose you do in this PDF... leverage the pre-existing Authority of mainstream websites and start getting results right away...

... in as little as 43 hours.

Page #1 Rankings in 43 Hours...

This case study report is going to reveal to you, the fastest way to effectively “hijack” Google’s Page 1 Results; bypassing regular SEO methods for much quicker results.

Using this method you can get your rankings on the first page of Google for very lucrative search terms in 24-48 hours (*and often even quicker!*).

This method also complements other business and marketing strategies...

For example; **with SEO**, it makes PBN links even more powerful... **for eCommerce**, we’ve seen it boost a brand’s sales by double... **with Local Clients**, it’s proven to be ultra-effective for getting them into the Local 3-Pack, time and time again...

Let’s start with some examples...

What follows are some real live case studies of Press Releases submitted very recently using the Authority Effect and the Authority Distribution Platform

NOTE: These Press Releases Rankings Snapshots

Were Taken At The Time Of Writing This Report.

#1 For Shark Earrings Fashion Store

The screenshot shows a Google search for "Shark Earrings Fashion Store". The search results are filtered to "All" (indicated by a red arrow). The search results show "About 4,500,000 results (0.83 seconds)". The top result is "Images for Shark Earrings Fashion Store", which is highlighted with a red box and a red arrow pointing to it. The text inside the red box reads: "#1 for Shark Earrings Fashion Store with over 4 million competing results...". Below the images, there is a link to "More images for Shark Earrings Fashion Store" and a "Report images" link. The first search result is a press release titled "Shark Pendant Necklace Sterling Earrings Jewelry Fashion Store L ..." from www.kuam.com, dated 7 hours ago. The snippet of the press release reads: "7 hours ago - 'We Love Sharks', a new website and e-store dedicated to shark enthusiasts, was officially launched. Visitors will find a wide selection of curated shark-themed clothing, jewelry, games and other products, as well as news and articles on a variety of related topics. Hong Kong, Hong Kong – February 19, ...".

GOOGLE Shark Necklace Fashion

All Images Shopping News Videos More Settings Tools

About 148,000,000 results (0.70 seconds)

Images for Shark Necklace Fashion



→ More images for Shark Necklace Fashion

#1 for Shark Necklace Fashion with 148 million competing results...

Shark Pendant Necklace Sterling Earrings Jewelry Fashion Store L ...
www.kuam.com/.../shark-pendant-necklace-sterling-earrings-jewelry-fashion-store-launc...
 7 hours ago - "We Love Sharks", a new website and e-store dedicated to shark enthusiasts, was officially launched. Visitors will find a wide selection of curated shark-themed clothing, jewelry, games and other products, as well as news and articles on a variety of related topics. Hong Kong, Hong Kong - February 19, ...

GOOGLE Shark Jewelry Fashion

All Images Shopping News Videos More Settings Tools

About 13,000,000 results (0.58 seconds)

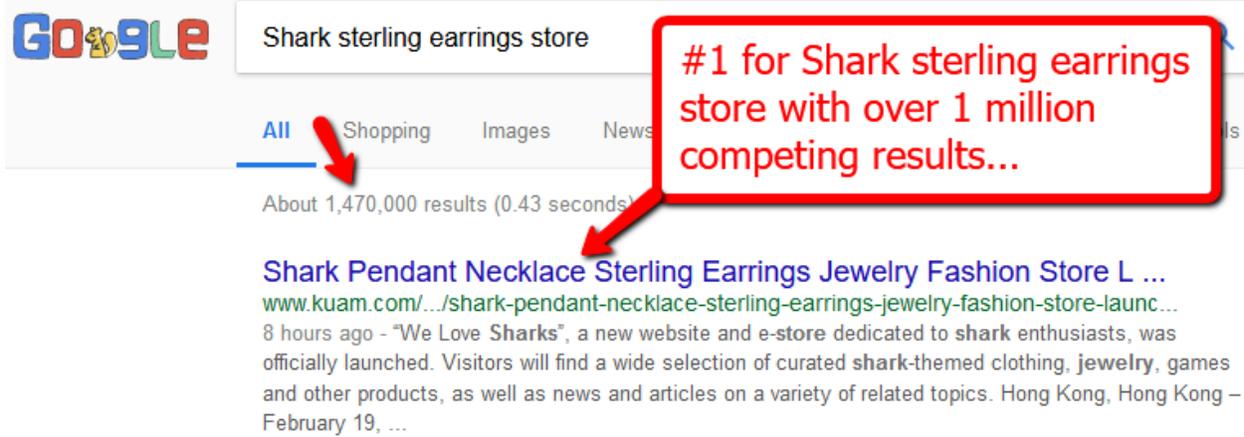
Images for Shark Jewelry Fashion



→ More images for Shark Jewelry Fashion

#1 for Shark Jewelry Fashion with 13 million competing results...

Shark Pendant Necklace Sterling Earrings Jewelry Fashion Store L ...
www.erienewsnow.com/.../shark-pendant-necklace-sterling-earrings-jewelry-fashion-stor...
 7 hours ago - "We Love Sharks", a new website and e-store dedicated to shark enthusiasts, was officially launched. Visitors will find a wide selection of curated shark-themed clothing, jewelry, games and other products, as well as news and articles on a variety of related topics. Hong Kong, Hong Kong - February 19, ...



**All these rankings were achieved LESS THAN 24 HOURS
after receiving approval of the Press Release...**

Recent Local Rankings

Using the Authority Effect, you can rank local businesses very quickly in Google.

This is generally considered the fastest and most attractive way to profit and get a significant ROI using the Authority Effect.

Here's why...

Local businesses are happy to pay **\$500 - \$1,000+ per month** for this service due to the rapid results it delivers... and it only takes you around **30 mins/month** to fulfill.

NOTE: *That 30 minutes actually drops to almost zero if you get PR Authoring Team to write the releases for you ongoing... the service becomes completely hands-free at that point. So you just sell it once and then receive \$500+/mo recurring payments without any additional time, work or effort...*

(Can you see how profitable this could be for you potentially?)

The Authority Effect delivers results for Local Businesses in FOUR Important Ways:

1. Overnight Rankings for lucrative local search terms to drive leads to their site...
2. Positive PR and news stories to help boost conversions...
3. Generates 200+ Backlinks from trusted authority news sites, which helps rank the client's site over the long-term...
4. Generates 200+ Local Citations, which are **super powerful** for getting a business into the Google Local 3-Pack... this is a huge and unique advantage!

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Phone: 01753 650 650

For more information, please visit <http://www.physiodynamix.com>

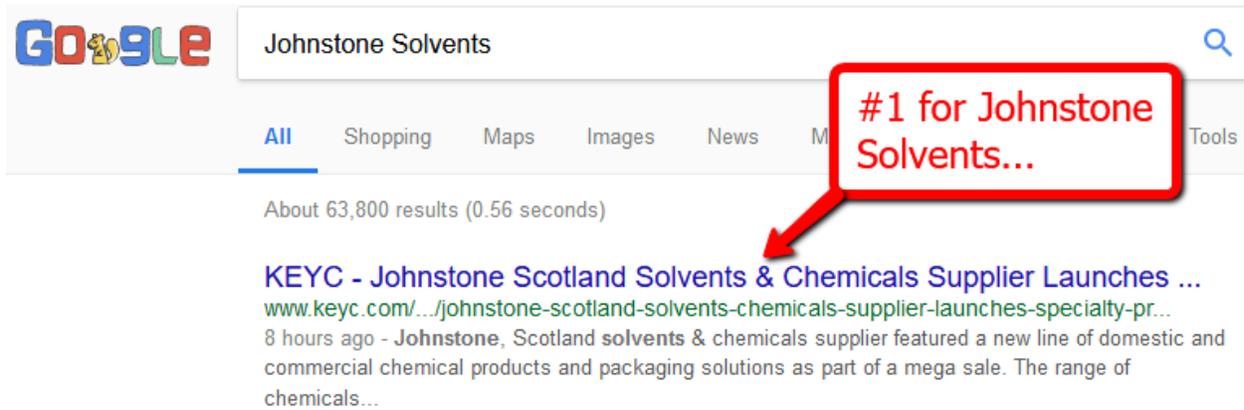
Local Citations Like This Are The Secret To Getting Into Google's Local 3-Pack...



A Quick Note For SEOs...

- Press Releases do an excellent job of diversifying a site's backlink portfolio, **with at least 200 clean, white hat, authority links per campaign**, from reputable, branded sites, which Google trusts.
- This makes your PBN (Private Blog Network) Links **even more powerful** and effective as Google expects to see this kind of mix from a popular site and trusts it more as a result.

Here's an example of a Press Release ranking for lucrative local search terms in under 24 hours...



The image shows a Google search interface. The search bar contains the text "Johnstone Solvents". Below the search bar, there are tabs for "All", "Shopping", "Maps", "Images", "News", and "More". The "All" tab is selected. Below the tabs, it says "About 63,800 results (0.56 seconds)". The first search result is titled "KEYC - Johnstone Scotland Solvents & Chemicals Supplier Launches ..." and includes the URL "www.keyc.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-specialty-pr...". Below the URL, it says "8 hours ago - Johnstone, Scotland solvents & chemicals supplier featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of chemicals...". A red callout box with a red arrow pointing to the first result contains the text "#1 for Johnstone Solvents...".

Google Scotland Solvents

All Images News Shopping Maps Settings Tools

About 368,000 results (0.46 seconds)

Johnstone Scotland Solvents & Chemicals Supplier Launches Specia ...
www.erienewsnow.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-spec...
8 hours ago - Johnstone, Scotland solvents & chemicals supplier featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of chemicals from the Renfrewshire firm include automotive cleaning and solvent products, janitorial cleaning compounds, and ...

#1 for Scotland solvents...

Google Johnstone Chemicals

All Maps Shopping News Settings Tools

About 799,000 results (0.68 seconds)

Johnstone Scotland Solvents & Chemicals Supplier Launches Specia ...
www.wave3.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-specialty-p...
8 hours ago - Johnstone, Scotland solvents & chemicals supplier featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of chemicals...

#1 for Johnstone chemicals...

Google

All Maps Shopping News Images Videos Books

#1 for Johnstone
Chemicals Supplier...

About 94,700 results (0.80 seconds)

Johnstone Scotland Solvents & Chemicals Supplier Launches Special...

www.wave3.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-specialty-p...
8 hours ago - Johnstone, Scotland solvents & chemicals supplier featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of chemicals from the Renfrewshire firm include automotive cleaning and solvent products, janitorial cleaning compounds, and ...



Hours ▾

Goldcrest Chemicals Ltd (Scotland Office)

No reviews · Manufacturer

Bathgate, United Kingdom · +44 370 780 0100



WEBSITE



DIRECTIONS

Trichem Ltd

No reviews · Cleaning Products Supplier

Bathgate, UK · +44 1506 634477



WEBSITE



DIRECTIONS

Tan International

No reviews · Chemical Manufacturer

Perth, United Kingdom · +44 1738 632905



WEBSITE



DIRECTIONS

#1 for Scotland
Chemicals Supplier...

Johnstone Scotland Solvents & Chemicals Supplier Launches Special...

www.wave3.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-specialty-p...

8 hours ago - Johnstone, Scotland solvents & chemicals supplier featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of chemicals...



Scotland Solvents Supplier

All

Maps

News

Images

Shopping

#1 for Scotland Solvents Supplier...

About 102,000 results (0.74 seconds)

Johnstone Scotland Solvents & Chemicals Supplier Launches Specia ...

www.wave3.com/.../johnstone-scotland-solvents-chemicals-supplier-launches-specialty-p...

8 hours ago - Johnstone, **Scotland solvents & chemicals supplier** featured a new line of domestic and commercial chemical products and packaging solutions as part of a mega sale. The range of **chemicals...**

Rating ▾

Presidents' Day might affect these hours

Tri Star Fashion Group Inc

5.0 ★★★★★ (1) · Leather Goods Store
 20261 Paseo Del Prado · +1 909-468-9811
 Closed · Opens 9AM

**Victor's Leather Repair**

No reviews · Leather Goods Store
 20639 Lycoming St # B5 · +1 909-59

#1 and #2 for Walnut CA Leather Clothing with over 4 million competing results...

Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ...

www.wave3.com/.../walnut-ca-leather-clothing-accessories-autumn-coat-store-launched

8 hours ago - A new Walnut, CA site offering a large array of high quality, affordable leather clothing and accessories has been launched. The site is ideal for anyone that loves leather clothing and...

Walnut CA Leather Clothing & Accessories Autumn Coat Store ...

sportifynews.com/news/walnut-ca-leather-clothing-amp-accessories...coat.../0050072/ ▾

A new Walnut, CA site offering a large array of high quality, affordable leather clothing and accessories has been launched. The site is ideal for anyone that loves leather clothing and accessories. Walnut, United Kingdom - February 19, 2018 /PressCable/ —. A new site has been launched offering a large array of high ...

A screenshot of a Google search for "walnut ca leather accessories". The search bar shows the query. Below the search bar, the "All" tab is selected, with a red arrow pointing to it. Other tabs include "Images", "Shopping", "Maps", "News", and "More". The search results show "About 6,510,000 results (0.80 seconds)". The top result is titled "Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ..." with a URL from www.hawaiinewsnow.com. A red box with white text and a red arrow pointing to the top result contains the text: "#1 for Walnut CA leather accessories with over 6 million competing results...".

Google

walnut ca leather accessories

All Images Shopping Maps News More

About 6,510,000 results (0.80 seconds)

Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ...
www.hawaiinewsnow.com/.../walnut-ca-leather-clothing-accessories-autumn-coat-store-l...
8 hours ago - A new Walnut, CA site offering a large array of high quality, affordable leather clothing and accessories has been launched. The site is ideal for anyone that loves leather clothing and...

#1 for Walnut CA leather accessories with over 6 million competing results...

A screenshot of a Google search for "walnut ca leather coats". The search bar shows the query. Below the search bar, the "All" tab is selected, with a red arrow pointing to it. Other tabs include "Shopping", "Images", "Maps", "Videos", and "Tools". The search results show "About 4,150,000 results (0.73 seconds)". The top result is titled "Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ..." with a URL from www.wmcactionnews5.com. A red box with white text and a red arrow pointing to the top result contains the text: "#1 for Walnut CA leather coats with over 4 million competing results...".

Google

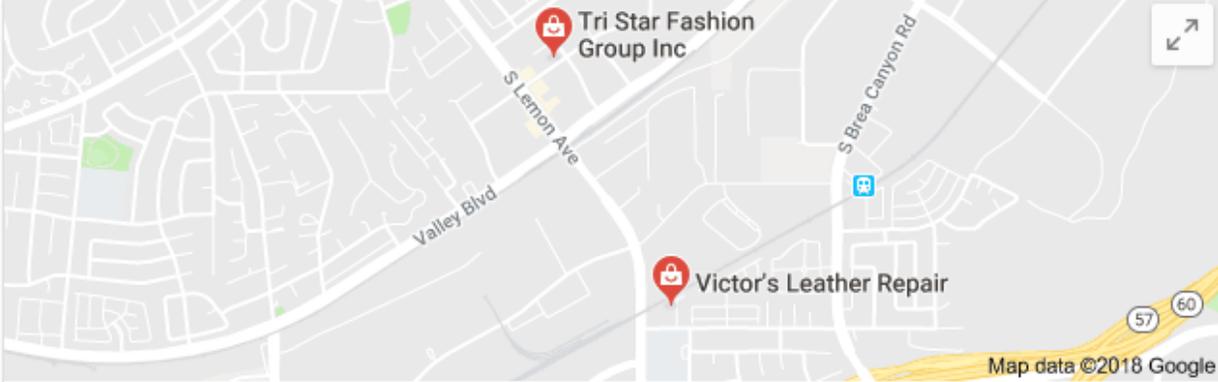
walnut ca leather coats

All Shopping Images Maps Videos Tools

About 4,150,000 results (0.73 seconds)

Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ...
www.wmcactionnews5.com/.../walnut-ca-leather-clothing-accessories-autumn-coat-store...
8 hours ago - A new Walnut, CA site offering a large array of high quality, affordable leather clothing and accessories has been launched. The site is ideal for anyone that loves leather clothing and...

#1 for Walnut CA leather coats with over 4 million competing results...



Map data ©2018 Google

Rating ▾

Presidents' Day might affect these hours

Tri Star Fashion Group Inc
5.0 ★★★★★ (1) · Leather Goods Store
20261 Paseo Del Prado · +1 909-468-9811
Closed · Opens 9AM



Victor's Leather Repair
No reviews · Leather Goods Store
20639 Lycoming St # B5 · +1 909-594-2320

#1 for Walnut CA leather store with over 4 million competing results...

[Walnut CA Leather Clothing & Accessories Autumn Coat Store Launc ...](#)

www.kuam.com/.../walnut-ca-leather-clothing-accessories-autumn-coat-store-launched

8 hours ago - A new Walnut, CA site offering a large array of high quality, affordable leather clothing and accessories has been launched. The site is ideal for anyone that loves leather clothing and...

Recent Niche Rankings

Ranking fast in a huge range of different niches and for a wide array of products and services is fairly simple to achieve with the Authority Effect Press Release **PRO TIP**: The secret to getting large-scale traffic here is to create Press Releases for a multitude of different keywords **CONSISTENTLY** and on an **ONGOING** basis...

Each Press Release will bring a steady trickle of traffic to your site and this stacks and builds up over time... the key is to get as much content out there as you can.

On top of this, some of your Press Releases can catch a hot trend, blow up and bring a nice solid spike of traffic as well! It's important to mix the two...

There's world-class training on Keyword Selection and riding Traffic Trends for those bigger traffic spikes in the Member's Area.

By the way... if each of these traffic-getting releases only took you 15 minutes to write... how many do you think you would get done each day?

This press release ranked...

The image shows a Google search interface. The search bar contains the text "Custom Print Unique Sneakers". Below the search bar, there are tabs for "All", "Shopping", "Images", and "Maps". The "All" tab is selected. Below the tabs, it says "About 22,400,000 results (0.74 seconds)". A red arrow points from the "All" tab to a red-bordered box containing the text "#1 for Custom Print Unique Sneakers with over 22 million competing results...". Another red arrow points from this box to the first search result. The search result is titled "Custom Print Unique Sneakers Footwear & Shoes Tailored Site Laun ..." and includes the URL "www.wave3.com/.../custom-print-unique-sneakers-footwear-shoes-tailored-site-launched". Below the URL, it says "8 hours ago - A new site focussing on custom-print shoes, bags and other custom items has been launched. The site is ideal for anybody that likes custom items, with a range of tailored accessories and..."

Google Custom Print Unique Footwear

All Shopping Images Maps News

About 30,300,000 results (0.59 seconds)

Custom Print Unique Sneakers Footwear & Shoes Tailored Site Laun ...
www.kuam.com/.../custom-print-unique-sneakers-footwear-shoes-tailored-site-launched
 8 hours ago - A new site focussing on custom-print shoes, bags and other custom items has been launched. The site is ideal for anybody that likes custom items, with a range of tailored accessories and...

#1 for Custom Print Unique Footwear with over 30 million competing results...

Google Custom Print Unique Shoes

All Shopping Images Maps

About 7,610,000 results (0.80 seconds)

Custom Print Unique Sneakers Footwear & Shoes Tailored Site Laun ...
www.kuam.com/.../custom-print-unique-sneakers-footwear-shoes-tailored-site-launched
 8 hours ago - A new site focussing on custom-print shoes, bags and other custom items has been launched. The site is ideal for anybody that likes custom items, with a range of tailored accessories and...

#1 for Custom Print Unique Shoes with over 7 million competing results...

Google Custom Print Sneakers Tailored

All Shopping News Images Videos

About 2,400,000 results (0.77 seconds)

Custom Print Unique Sneakers Footwear & Shoes Tailored Site Laun ...
www.kuam.com/.../custom-print-unique-sneakers-footwear-shoes-tailored-site-launched
 8 hours ago - A new site focussing on custom-print shoes, bags and other custom items has been launched. The site is ideal for anybody that likes custom items, with a range of tailored accessories and...

#1 for Custom Print Sneakers Tailored with over 2 million competing results...

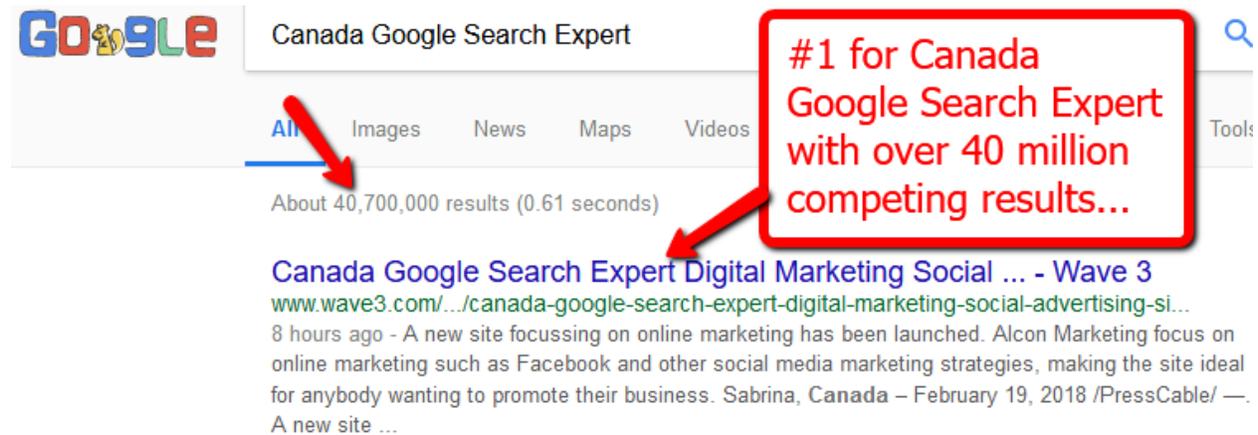
Recent Lucrative Business Rankings

One of the many ways you can profit with the Authority Effect is to help a business get more leads and customers.

If you can help them get more clients or customers, it can be worth a lot to them in the short-term if it's a higher priced sale... and it can be worth a lot to them if they make their money over the course of a customer's lifetime value.

Either way, it means you can charge substantial fees for helping them accomplish this.

In this case we got a press release ranked...



The image shows a Google search interface. The search bar contains the text "Canada Google Search Expert". Below the search bar, the "All" tab is selected, with a red arrow pointing to it. The search results show "About 40,700,000 results (0.61 seconds)". The top result is titled "Canada Google Search Expert Digital Marketing Social ... - Wave 3" with a URL "www.wave3.com/.../canada-google-search-expert-digital-marketing-social-advertising-si...". A red box highlights the text "#1 for Canada Google Search Expert with over 40 million competing results..." with a red arrow pointing to the top result.

Google

Canada Google Search Expert

All Images News Maps Videos Tools

About 40,700,000 results (0.61 seconds)

Canada Google Search Expert Digital Marketing Social ... - Wave 3
www.wave3.com/.../canada-google-search-expert-digital-marketing-social-advertising-si...
8 hours ago - A new site focussing on online marketing has been launched. Alcon Marketing focus on online marketing such as Facebook and other social media marketing strategies, making the site ideal for anybody wanting to promote their business. Sabrina, Canada – February 19, 2018 /PressCable/ —. A new site ...

#1 for Canada Google Search Expert with over 40 million competing results...



Canada Google Marketing Expert

All News Images Maps Videos

About 45,500,000 results (0.75 seconds)

Canada Google Search Expert Digital Marketing Social Advertising ...

www.hawaiinewsnow.com/.../canada-google-search-expert-digital-marketing-social-adv...

8 hours ago - A new site focussing on online marketing has been launched. Alcon Marketing focus on online marketing such as Facebook and other social media marketing strategies, making the site ideal for anybody wanting to promote their business. Sabrina, Canada – February 19, 2018 /PressCable/ —. A new site ...

#1 for Canada Google Marketing Expert with over 45 million competing results...



Canada Google advertising expert

All News Images Maps Videos More Settings Tools

About 19,600,000 results (0.57 seconds)

Google Ad | Want Business To

www.getmoretraffic.com.au/Adwor

Proven Success In Industries Australia W

Services: Adwords, SEO, Web Developm

Free SEO Rank Check

Book A Free, No Obligation Check

Find Out What You Need To Improv

Find Out How To Get More Business

#1 for Canada Google advertising expert with over 19 million competing results...

Canada Google Search Expert Digital Marketing Social Advertising ...

www.hawaiinewsnow.com/.../canada-google-search-expert-digital-marketing-social-adv...

8 hours ago - A new site focussing on online marketing has been launched. Alcon Marketing focus on online marketing such as Facebook and other social media marketing strategies, making the site ideal for anybody wanting to promote their business. Sabrina, Canada – February 19, 2018 /PressCable/ —. A new site ...

GOOGLE Canada search expert 

All **Images** News Shopping Videos More Settings Tools

About 2,150,000 results (0.66 seconds)

InformedOpinions.org – Amp
<https://informedopinions.org/> 
 Featured Experts. Below are some outst... for more?
 Search all experts. Naila Keleta-Mae U... tish
 Columbia. Amira Elghawaby Human Rig... mly
 Caring Society of Canada.

Canada Google Search Expert Digital Marketing Social Advertising ...
www.kuam.com/.../canada-google-search-expert-digital-marketing-social-advertising-sit...
 8 hours ago - A new site focussing on online marketing has been launched. Alcon Marketing focus on online marketing such as Facebook and other social media marketing strategies, making the site ideal for anybody wanting to promote their business. Sabrina, Canada – February 19, 2018 /PressCable/ —. A new site ...

#2 for Canada search expert with over 2 million competing results...

GOOGLE Canada social advertising expert 

All **Images** News Videos Shopping Tools

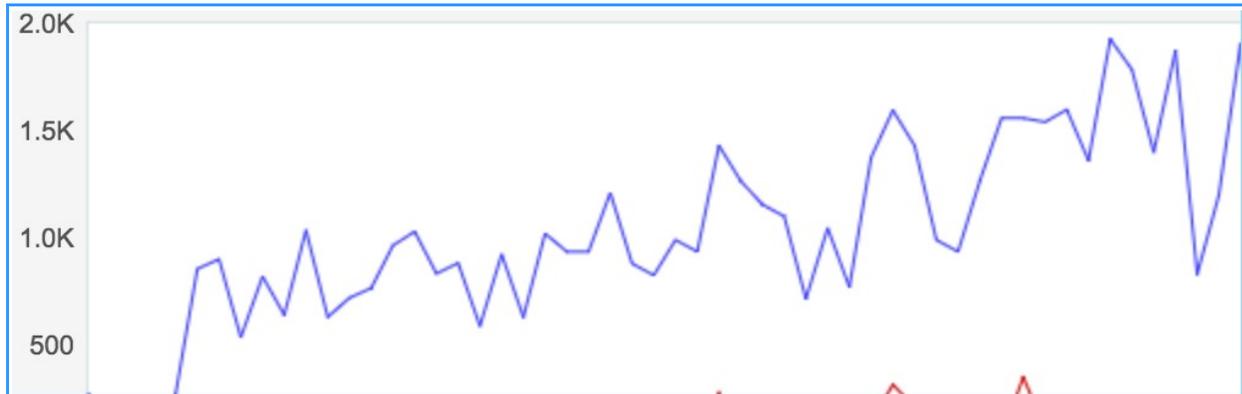
About 10,800,000 results (0.69 seconds)

Canada Google Search Expert Digital Marketing Social Advertising ...
www.wave3.com/.../canada-google-search-expert-digital-marketing-social-advertising-si...
 8 hours ago - A new site focussing on online marketing has been launched. Alcon Marketing focus on online marketing such as Facebook and other social media marketing strategies, making the site ideal for anybody wanting to promote their business. Sabrina, Canada – February 19, 2018 /PressCable/ —. A new site ...

#1 for Canada social advertising expert with over 10 million competing results...

An eCommerce Case Study...

Here's the revenue chart for just one product where the PR Strategy was applied:



... it was selling roughly \$600-\$1,000 per day to begin...

After implementing the PR strategy for roughly 1 Week...

... it went to an average of \$1,400 per day!

And after 2 Weeks of following and implementing the strategy...

... it went to an average of \$1,750 per day!

DOUBLING SALES... Making a serious return on investment!

... Can you see why this has become a mandatory eCommerce launch strategy?

Do You Think A Placement Like This Might Get Some

Major Traffic & Cause A Big Sales Spike Over 2-7 Days?

🔗 We Want To Use Press Releases With eCommerce Because:

1. You'll get hundreds of backlinks from very trusted, high authority websites to your own site or listing and this'll help you rank better in Google...
2. It will help establish trust with your potential customers as these household brand name websites will be talking about your product...

(Yep, and this is how you can ethically get those 'As Seen On...' badges!)

3. When someone is thinking of buying your product and they do a search for your brand name, they'll see the likes of NBC, ABC, Fox News talking about you!
4. You can get great rankings and placements on Google search results for a great boost in traffic, especially as the trend hits ([as seen above](#))...

:: NOTE :: The Above Is Conditional On You Using A High Quality PR Provider!

:: NOTE :: Cheap & Free PR Services Simply Do Not Have The Power Required!

A Local Client Case Study...

One of our early clients was a Physiotherapist operating in a small town near London with a population of about 120,000...

We asked him what his patients most often came to him for, built a keyword strategy around that... and then went to building his PR campaign! **Here are the results...**

The screenshot shows a Google search for "wrist strain slough". The search results are as follows:

- Search results: About 246,000 results (0.81 seconds)
- Result 1: **Pioneering Golf Injury Treatment for Back Elbow Shoulder and Wrist ...**
marketersmedia.com/pioneering-golf-injury-treatment...wrist-strain-slough/84890 ▾
 Jun 19, 2015 - Pioneering Golf Injury Treatment for Back Elbow Shoulder and Wrist Strain Slough. Physio Dynamix announce the availability of their new golf ...
- Result 2: **Physio Dynamix News: Press Release: Pioneering Golf Injury ... - Owler**
<https://www.owler.com/reports/physio-dynamix/press...injury.../1449869702945> ▾
 Press Release: Pioneering Golf Injury Treatment for Back Elbow Shoulder and Wrist Strain Slough >. Physio Dynamix announce the availability of their new golf ...
- Result 3: **Treatment for Hand & Wrist Injuries | Excelsior - Excelsior Orthopaedics**
www.excelsiorortho.com/services/hand-center ▾
 What sort of treatments should you seek for hand or wrist injuries? ... "The trust I had in Dr. Slough and the team in rehab, they were one unit that worked together ...

Two red arrows point to the first two results, with a red box containing the text "Client Taking Spots #1 and #2..."

Client Ranking #1, #2 and #3...

Client Ranking #1 Yet Again For Another Super Relevant 'Buyer' Search Term...

Notice how we can get high rankings for multiple keywords with just a SINGLE press release through Authority Distribution...

Google

physio slough

The Client's Main Keyword...

All Maps News Images Videos Shopping Settings Tools

About 61,700 results (0.39 seconds)

Book Physios near you now - Top rated physiotherapists - physiyou.com
 Ad www.physiyou.com/
 Book for free today
 Availability to suit you · Multiple locations · Customer Reviews · Free booking
 Features: Request Your Appointment In Just A Few Clicks, Cancellations...

W5 Physio - Professional Physio In Ealing Area - w5physio.co.uk
 Ad www.w5physio.co.uk/
 Call 02089971555 For Immediate Help

Map showing PhysioWorld Slough, SMB Physiotherapy Limited, and Physio Dynamix Ltd in Slough.

Ranking Prominently (And With Reviews) In The Powerful Google 3-Local Pack...

No reviews · Massage Therapist Slough, UK · +44 800 032 5543	WEBSITE	DIRECTIONS
Physio Dynamix Ltd 4 reviews · Doctor Iver, UK · +44 1753 650650 Closing soon: 4:00 PM	WEBSITE	DIRECTIONS
SMB Physiotherapy Limited No reviews · Physical Therapist Slough, United Kingdom · +44 1753 595954 Open until 8:00 PM	WEBSITE	DIRECTIONS

These Results Were Quickly Seen With Just A Single Press Release Per Month!

The Client's Results...

- He got too busy at one point to even call us back and tell us how it was going...
- He maxed out his opening hours, treatment rooms and staff...
- Now at full capacity with a full appointment book, his business is now generating well over £100,000/year...
- **And it's all down to these simple 15-minute campaigns you can do too!**



Kam Bassi

Physio Dynamix

July 2015

"Jay has managed to really drive our business forward. The results in just 3 months of working with him have been incredible, we have several spots on the first page of google and other search engines. Business has really taken off and I never thought we'd be too busy to cope, it's a good problem to have and I cannot wait to see what we can achieve together moving forward"

Do You See How You Could Easily Charge \$500 - \$1,000 Per Month Or More When You Can Deliver The Kind Of Results That Make A Client Say Things Like This...?

200+ Weird Local Citations & Ranking In The Google 3-Pack

If you were Google, or even a regular ol' human! Which would you trust more?

1. A local business with a couple of links from some random websites you never heard of, plus a couple of citations on some standard business directories? or...
2. A local business with hundreds of links from high authority websites, with hundreds of local citations and mentions on household brand name news sites?

Business #2 is the one winning Google's Trust... and you can achieve that literally with a single the Authority Effect Press Release!

You see, The Authority Effect gets your release published on hundreds of authority TV & Radio brand news sites, which each carry high authority...

Each of which can link to your client's business and the citations themselves will register in Google too, all for about 15 minutes effort on your part.

This strategy can be applied to a client's Google Maps Listing and creates a huge advantage for a number of reasons...

#1 – Nobody Else Is Doing This...

The fact is, right now, while SEO might not be officially saturated... we can at least agree it's more *competitive*.

Having these 'weird citations' in your arsenal make you a very valuable asset and give you a unique edge and service to provide.

This will help in both attracting and closing clients.

#2 – It's Very Effective...

For some businesses in some locations (i.e. population of <50,000), you can get a client ranked in Google's 3-Pack in a matter of weeks.

More competitive terms, for businesses in higher population areas, for example, may take 3-6 months with 1x release per month...

Highly competitive terms will need more traditional SEO efforts, the use of a PBN for example...

... however these unusual citations will help massively in that pursuit and give you an edge the competition doesn't have...

... while the press release itself actually helps diversify your other link building efforts, making a more natural, trustworthy backlink profile in Google's eyes.

#3 – Amazing Results For The Client (worth \$500+/mo or more)...

The truth is, ranking in the 3-pack gets a local business enormous exposure and can literally transform the fortunes of your client.

We've used this – and this alone – to triple a client's business to the point he's too busy to cope and keep up with the demand.

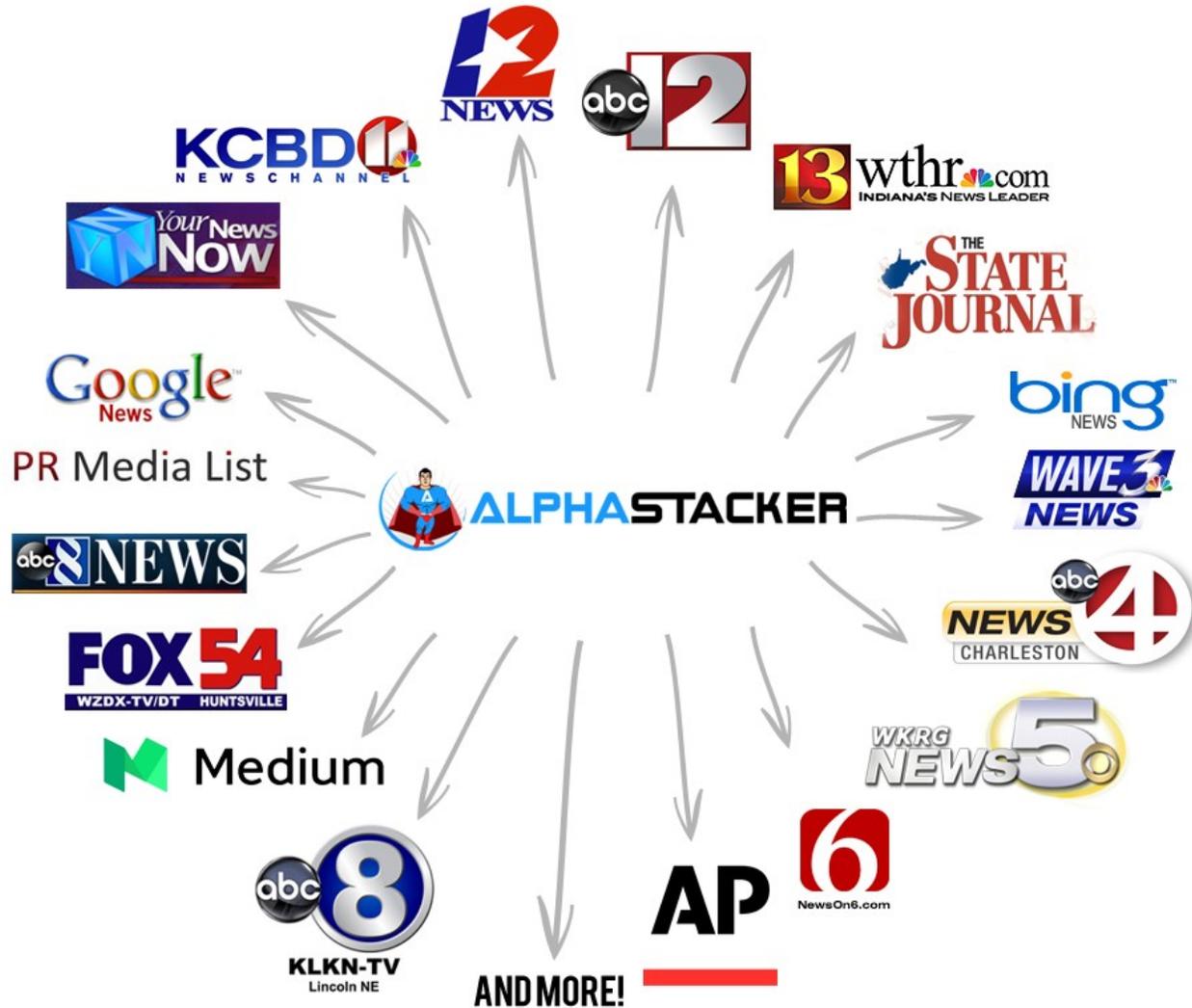
You also get the overnight rankings of the press releases themselves for low-to-mid competition keywords phrases about specific products and services.

This happens almost immediately after publication... at which point a client will happily pay you \$500-\$1,000/mo for...

Can You See Why A Client Would Pay You \$500-\$1,000/mo For This?

Why Do We Rank So High?

This is just **SOME** of the distribution you get using the Authority Effect



That means your single piece of content (*not much different from a simple 300 word article*) can appear on household brand name TV News & Radio sites across the web.

It would be incredibly difficult to get published on these kinds of sites through regular means... by using the Authority Effect Distribution Platform, however

... getting your Press Releases onto these high authority news sites (that both Google and the general public trust)... we're getting serious rankings and quality traffic

More Case Studies...

Google electric guitar

All Shopping Images Videos News More Search tools

About 5,480,000 results (0.34 seconds)

Electric Guitars | Guitar Center
www.guitarcenter.com/Electric-Guitars.gc • Guitar Center •
 Results 1 - 20 of 8941 - Enjoy the lowest prices and best selection of Electric Guitars at Guitar Center. Most orders are eligible for free shipping.
 Solid Body Electric Guitars - Fender - Gibson - Semi-Hollow and Hollow Body ...

Electric guitar - Wikipedia, the free encyclopedia
https://en.wikipedia.org/wiki/Electric_guitar • Wikipedia •
 An electric guitar is a guitar that uses a pickup to convert the vibration of its strings—which are typically made of metal, and which occurs when a guitarist strums, ...
 Pickup - Acoustic-electric - Category:Electric guitars - Electric guitar design

Amazon.com: Electric Guitars
www.amazon.com/Electric-Guitars-Basses.../b?ie... • Amazon.com, Inc. •
 Results 1 - 24 of 18440 - 1-24 of 18,440 results for Musical Instruments : Guitars : Electric Guitars. Full Size Black Electric Guitar with Amp, Case and Accessories Pack Beginner Starter Package. ... Epiphone Les Paul Electric Guitar Player Package, Vintage Sunburst
 Beginner Kits - Solid Body Electric Guitars - + See more - Top Sellers

Fender Electric Guitars
www.fender.com/guitars/ • Fender Musical Instruments Corporation •
 Results 1 - 12 of 128 - There's nothing like playing a genuine Fender electric guitar—the sound that both created and redefined musical possibilities. Learn more ...

Electric Guitars | Musician's Friend
www.musiciansfriend.com/Guitars •
 Matches 1 - 20 of 1996 - Get the guaranteed lowest prices, largest selection and free shipping on most Electric Guitars at Musician's Friend.

In the news

Europe Electric & Acoustic Guitar & Amplifier JBA Online Store Launched
KTVN.com - 8 hours ago
 JBA Guitars offers a complete range of electric and acoustic guitars and amplifiers, guitar accessories and music books, including guitar tab ...

Heath the MSP Build an electric guitar made from a Nintendo console

Front page for product keyword with 110,000 searches/mo from 5 minutes work. Ranking will last 2-7 days!

Ranking Prominently For A Massive High Competition Search Term...

(That ranking lasts around 2-7 days... so that was a lot of traffic for 5 min work!)

Nir Levi I use Chris Munch skyranker and it's awesome! I made almost \$10k using it the smart way.. Thanks Chris for the opportunity!
 5 hrs · Unlike · 1

Nir Levi Used Our Client & Trending Topic Strategy To Make ~\$10,000!

(From just TWO Press Releases... Killer ROI and you'll get the same training!)

Google dog videos

All Videos Apps Shopping News More Search tools

About 198,000,000 results (0.50 seconds)

FUNNY DOG VIDEOS PART 2 - YouTube
<https://www.youtube.com/watch?v=6j7oQletFbc>
 Aug 10, 2012 - Uploaded by MashupZone
 JOIN TEAM 2M! <http://www.youtube.com/channel/UCtuneintoaccess> NEW VI

Funny Dogs - A Funny Dog Video
<https://www.youtube.com/watch?v=GF60lth643I>
 Jun 13, 2015 - Uploaded by MashupZone
 Check out these funny videos of funny dogs and funny puppies. It has some funny dog fails and wins and ...

10 Funniest Dog Videos - YouTube
<https://www.youtube.com/watch?v=6j7oQletFbc>
 Oct 12, 2013 - Uploaded by World's Fuzziest Videos
 JOIN THE FUZZIES! http://www.youtube.com/subscription_center?add_user=worldsfuzziestvideos NEW ...

In the news

Dog Lovers & Enthusiasts Trending Stories & Videos Online Site Launched
 12 News - 30 mins ago
 A new social media sharing website for dog owners and dog lovers and a forum for members to share pictures and videos of their beloved pets ...

Ranking For Another Major & Competitive Keyword Overnight...

(Stack Press Release Campaigns like this consistently and profit will be yours!)

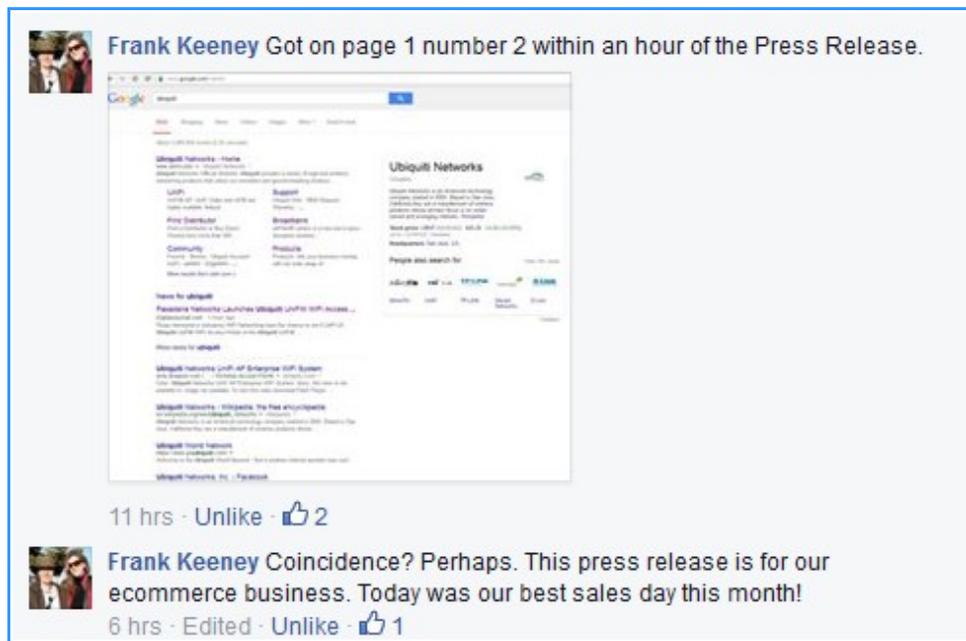
Ron Douglas We used SkyRanker for a local client's press release and it far exceeded our expectations. Not only did the press release rank in the top 3 for several of the client's main buyer keywords, the clients site also jumped up in the search results knocking a competitor off the first page in the process.

Our client is so happy that he's renewing with us for another \$5k contract. Very well done. For what they're charging, this service is a no brainer.

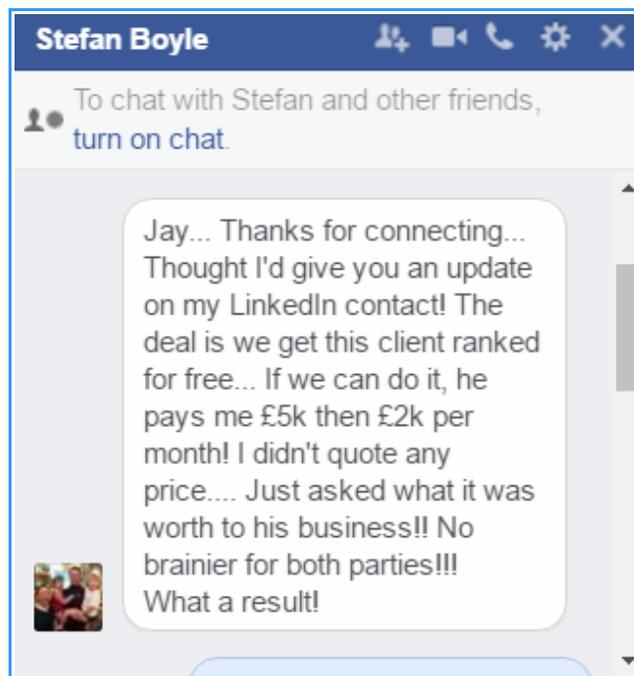
2 minutes ago · Unlike · 1

Ron Already Made \$5,000 With The Authority Effect...

(Delivering results overnight to a local business client in an unexpected niche!)



Frank’s eCommerce Business Had His Best Sales Day All Month After Publishing Just A Single Press Release ...



Stefan Reached Out To A Prospective Client During A Live The Authority Effect Demonstration And Closed For £2,000/mo The Next Week!

How are you going to use the Authority Effect for Profit?

- **More Targeted Traffic Across Hundreds Of Keywords?**
- **Generate A Big Traffic Spike Riding The Wave Of A Trending Topic?**
- **Deliver Rapid Results To Local Businesses For \$250-\$1,000mo Or More?**
- **Boost Revenues, Profits & Conversions For An eCommerce Business?**
- **Drive More Sales For Affiliate Products Or Your Own?**

If you were to invest in Authority Effect today, you'd be getting all our exclusive, leading training to accomplish all of this and more...